



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 102047

Schedule Dates 08/25/12-08/31/12
Advertiser Obama for America (6765)
Agency GMM8 (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1617
Account Types National/Political Candidate
Billing Type Standard
Comments OBAMA :30 SKED C
OBAMA FOR AMERICA SKED C

Date Entered 08/16/12
Last Modified 08/17/12
Entered By Erica Pegues
CO-OP No
Headline # ECR07898155
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,992.50
Net Total \$33,957.50
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Aug. 2012	5	\$4,100.00
Sep. 2012	45	\$35,850.00
Grand Total:	50	\$39,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/27/12-08/31/12	3	:30	5A- 5:55A (EST)	1	X	X	X	X	X			1	\$600.00	\$600.00	WBNS-TV (WBNS)	Sam News	8/16/12
2.0	Normal Line / SPOT	08/27/12-08/31/12	3	:30	7A- 8A (EST)	1	X	X	X	X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	EARLY SHW 1	8/16/12
3.0	Normal Line / SPOT	08/27/12-08/31/12	3	:30	8A- 8:55A (EST)	2	X	X	X	X	X			2	\$400.00	\$800.00	WBNS-TV (WBNS)	EARLY SHW 2	8/16/12
4.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	4:25A- 4:58A (EST)	3	X	X	X	X	X			3	\$50.00	\$150.00	WBNS-TV (WBNS)	4:30 am News	8/16/12
5.0	Normal Line / SPOT	08/27/12-08/31/12	3	:30	8:58A- 9:55A (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	WBNS-TV (WBNS)	KELLY	8/16/12
6.0	Normal Line / SPOT	08/27/12-08/31/12	3	:30	9:58A- 10:55A (EST)	2	X	X	X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DEAL	8/16/12
7.0	Normal Line / SPOT	08/27/12-08/31/12	3	:30	11:58A- 12:30P (EST)	3	X	X	X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	NEWS	8/16/12
8.0	Normal Line / SPOT	08/27/12-08/31/12	3	:30	12:30P- 2P (EST)	5	X	X	X	X	X			5	\$800.00	\$4,000.00	WBNS-TV (WBNS)	SOAPS	8/16/12
9.0	Normal Line / SPOT	08/27/12-08/31/12	3	:30	2P- 3P (EST)	4	X	X	X	X	X			4	\$600.00	\$2,400.00	WBNS-TV (WBNS)	TALK	8/16/12
10.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	3P- 3:55P (EST)	5	X	X	X	X	X			5	\$400.00	\$2,000.00	WBNS-TV (WBNS)	PHIL	8/16/12
11.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	3:58P- 5P (EST)	5	X	X	X	X	X			5	\$500.00	\$2,500.00	WBNS-TV (WBNS)	OZ	8/16/12
12.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	5P- 6P (EST)	2	X	X	X	X	X			2	\$1,500.00	\$3,000.00	WBNS-TV (WBNS)	5pm News	8/16/12
13.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	6P- 6:30P (EST)	2	X	X	X	X	X			2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	NEWS	8/16/12
14.0	Normal Line / SPOT	08/27/12-08/31/12	3	:30	6:58P- 7:30P (EST)	3	X	X	X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	JEOP	8/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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15.0	Normal Line / SPOT	08/27/12-08/31/12	3	:30	7:30P- 7:57P (EST)	1	X	X	X	X	X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	WHEEL	8/16/12
16.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	6:28A- 8:30A (EST)	1							X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	NEWS	8/16/12
17.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	8:58A- 10:30A (EST)	1							X	1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	SUNDAY MORNING	8/16/12
18.0	Revised Line / SPOT	08/26/12-08/25/12	2	:30	6:30P- 6:57P (EST)	1							X				WBNS-TV (WBNS)	NEWS	8/16/12
18.1	Normal Line / SPOT	08/26/12-08/26/12	2	:30	6:28P- 6:57P (EST)	1							X	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	NEWS	8/17/12
19.0	Normal Line / SPOT	08/25/12-08/25/12	3	:30	5:58P- 6:30P (EST)	1						X		1	\$500.00	\$500.00	WBNS-TV (WBNS)	6pm News	8/16/12
20.0	Normal Line / SPOT	08/25/12-08/25/12	4	:30	7:30P- 7:57P (EST)	1						X		1	\$700.00	\$700.00	WBNS-TV (WBNS)	WHEEL	8/16/12
21.0	Normal Line / SPOT	08/29/12-08/29/12	3	:30	7:57P- 9P (EST)	1			X					1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BIG BROTHER	8/16/12
22.0	Normal Line / SPOT	08/31/12-08/31/12	4	:30	11P- 11:35P (EST)	1					X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	11pm News	8/16/12

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Date:

Accepted-Station:

Date:

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